Goog le



Google[™]

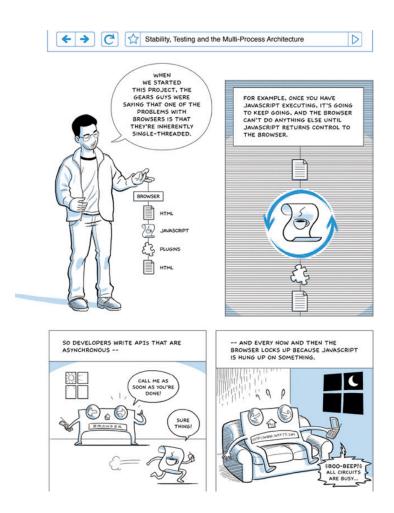
Google^M V

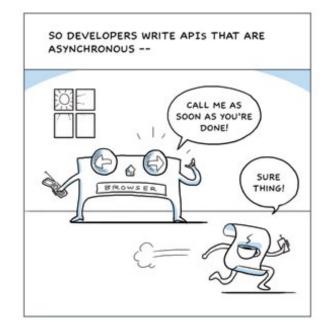


"Once you have javascript executing, it's going to keep going, and the browser can't do anything else until javascript returns control to the browser. So developers write APIs that are asynchronous and every now and then the browser locks up because javascript is hung up on something."

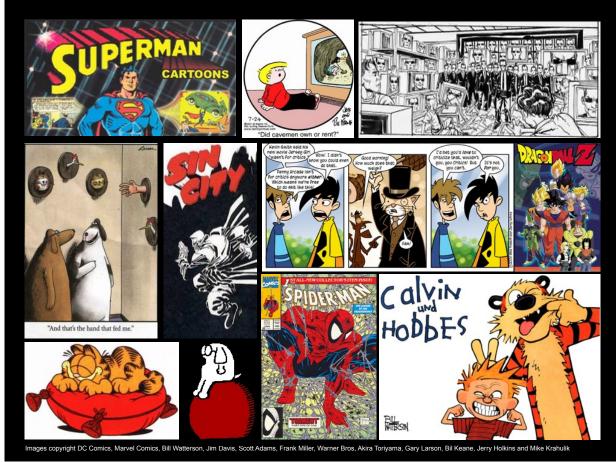








"[Comics] let us illustrate what was really happening with the technology in an abstract and digestible way. If we just had a white paper, very few people would have read it." — Anna-Christina Douglas, Google



STORYBOARDING

COMMUNICATING YOUR IDEAS WITH COMICS & DRAWINGS

KEVIN CHENG

KEVIN @K KEVNULL.COM SEEWHATIMEAN.ORG #LITEVS

Tuesday, March 26, 13

WHAT YOU NEED

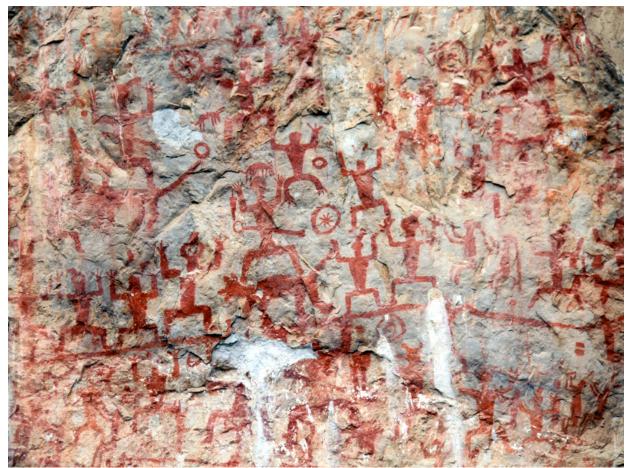
PROPERTIES OF COMICS

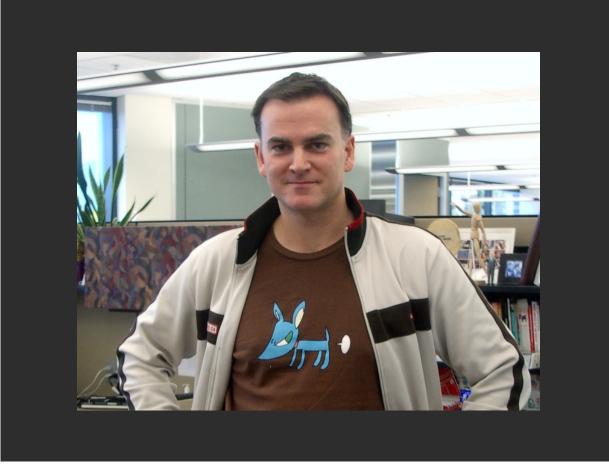
Tuesday, March 26, 13

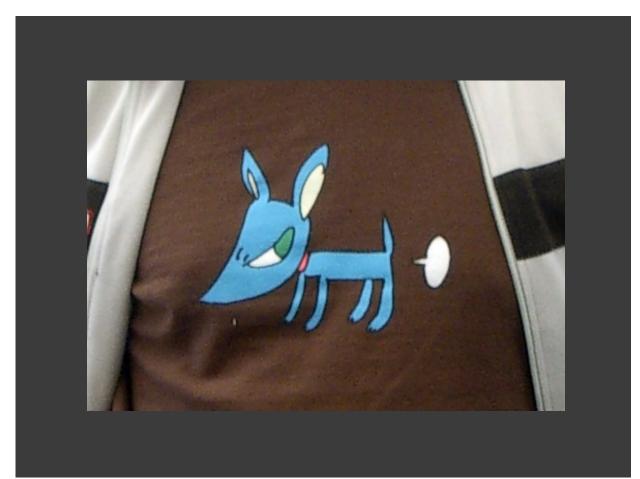
COMMUNICATION IMAGINATION EXPRESSION MOTION

COMMUNICATION

Tuesday, March 26, 13

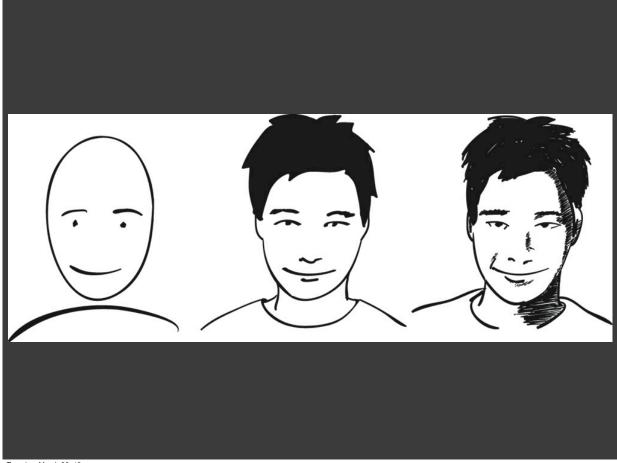




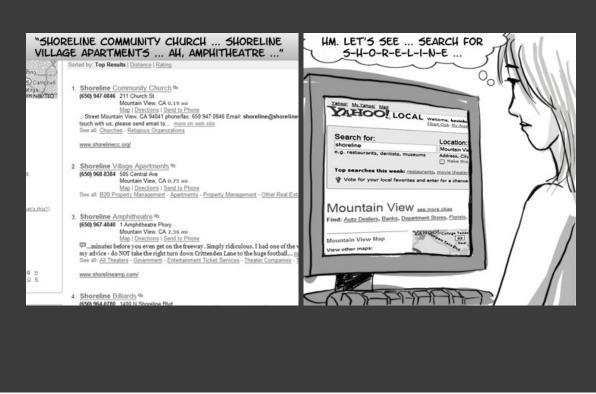




IMAGINATION









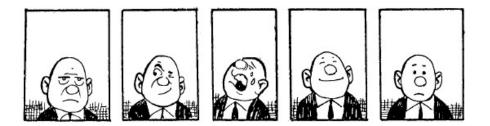
EXPRESSION

Tuesday, March 26, 13

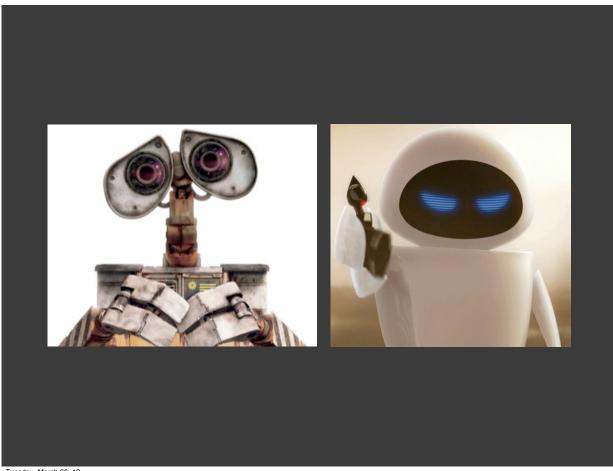








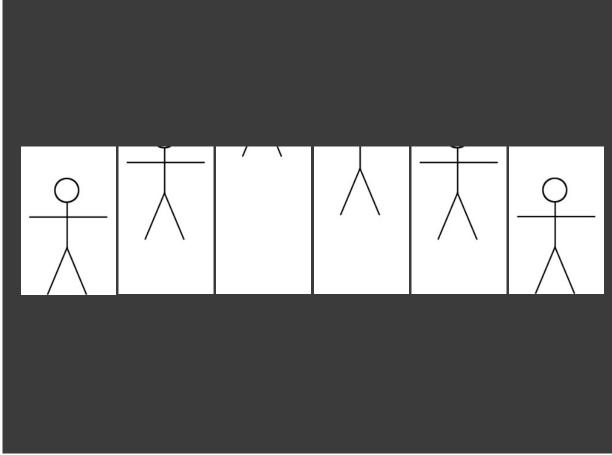


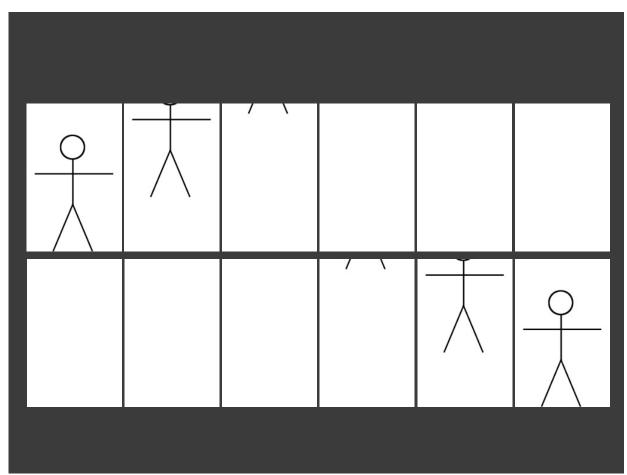


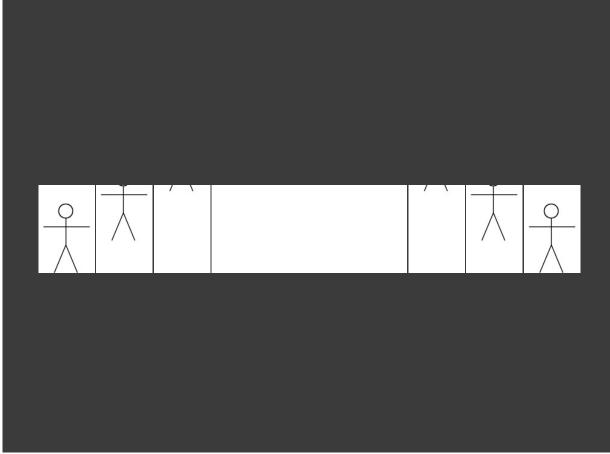
MOTION

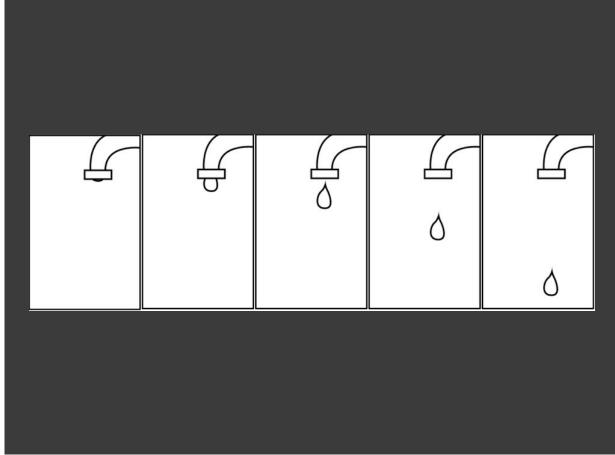
Tuesday, March 26, 13

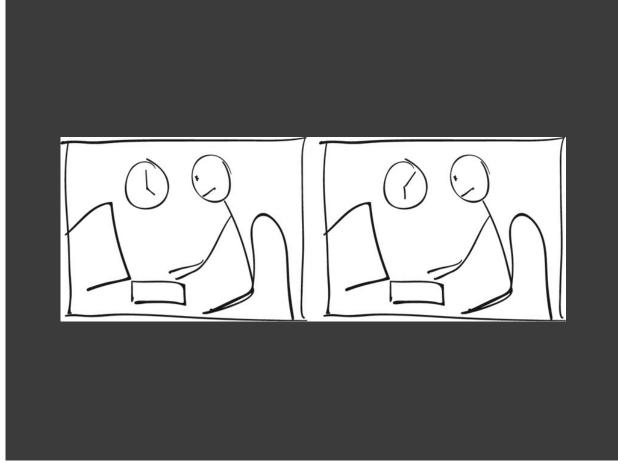






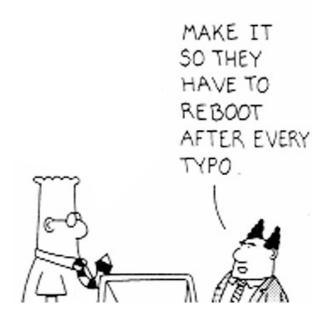








COMMUNICATION

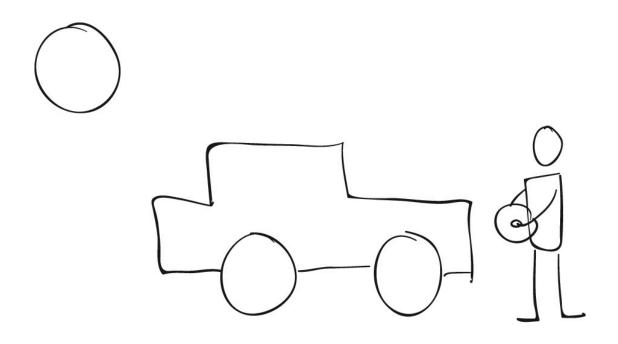


YOU DON'T NEED TO BE AN ARTIST

WHERE ARE THE ARTISTS?

Tuesday, March 26, 13

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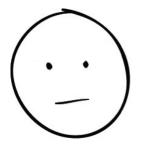






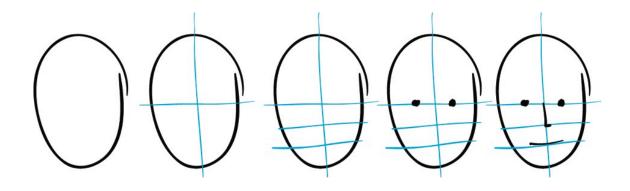




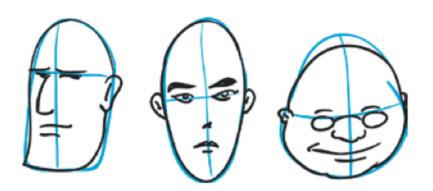


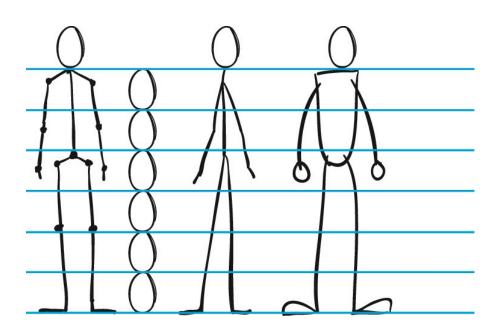
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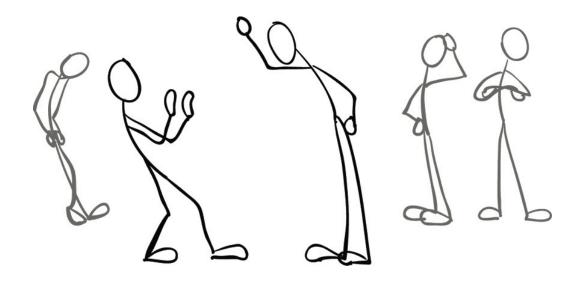


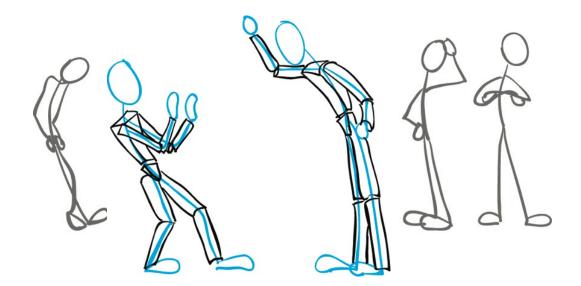


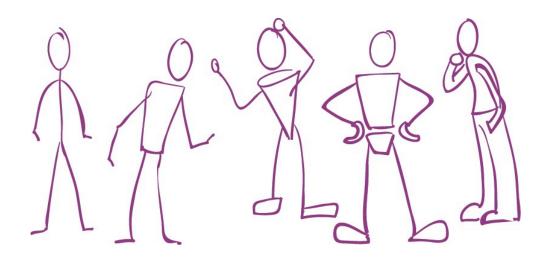
















DECIDING ON

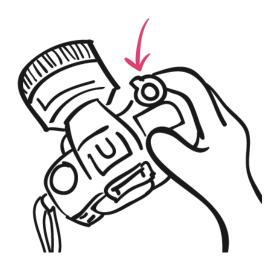
GOAL LENGTH AUDIENCE USE CASE

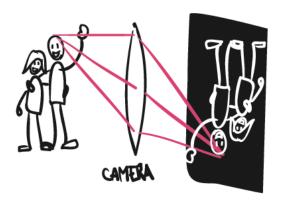
Tuesday, March 26, 13















INT. TENT - LATE AFTERNOON

... Harry paces. Hermione snaps shut the flap. Smiles nervously.

HERMIONE

How're you feeling? OK?

Harry nods. Hermione glances about. Fleur sits in stony silence. Krum lies on a bench. Diggory paces.

HERMIONE

The key is to concentrate. After that, you just have to...

HARRY

Battle a dragon.

INT. TENT - LATE AFTERNOON SETTING

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Battle a dragon.

Tuesday, March 26, 13

INT. TENT - LATE AFTERNOON SETTING

...Harry paces. Hermione snaps shut the flap. Smiles nervously. <u>ACTION</u>

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Tuesday, March 26, 13

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HERMIONE ACTOR

The key is to concentrate. After that, you just have to... DIALOGUE

HARRY

Battle a dragon.

WHERE ARE YOU?

IN A CAR IN A BLACK SUBARU ON MY WAY ALMOST THERE AT 4TH AND MAIN

Tuesday, March 26, 13

WHERE ARE YOU?

- INDOORS OR OUTDOORS?
- PLACE OF WORK? HOME?
- KIND OF BUILDING (HOSPITAL, SKYSCRAPER,CONFERENCE)?
- CITY/COUNTRY?
- TIME OF DAY?
- WEATHER?
- WHAT ELSE IS HAPPENING?



DIALOGUE

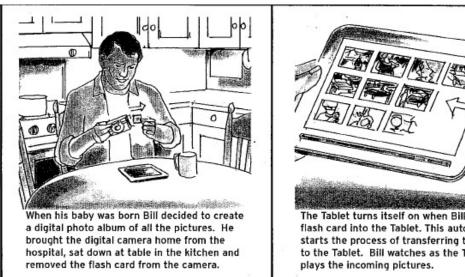


DIALOGUE



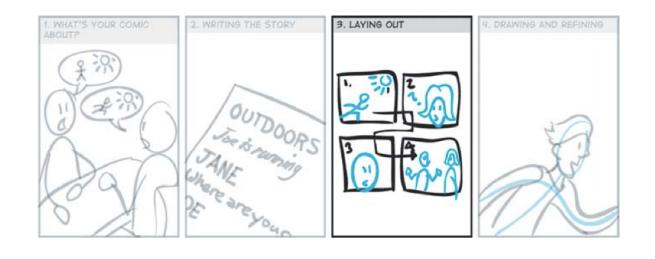
"ANAL GEORGE"

Tuesday, March 26, 13



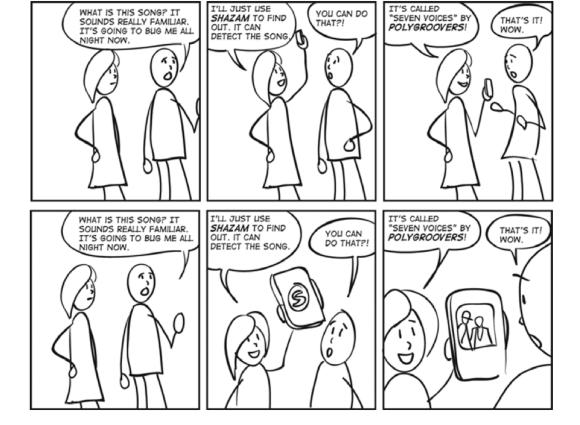
Source: Laurie Vertelney

The Tablet turns itself on when Bill inserts the flash card into the Tablet. This automatically starts the process of transferring the pictures to the Tablet. Bill watches as the Tablet dis-

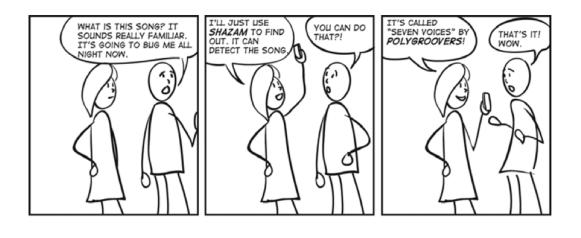


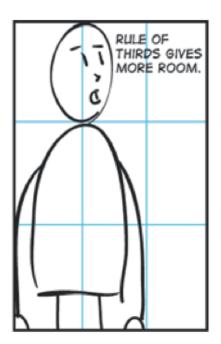
LAYING OUT

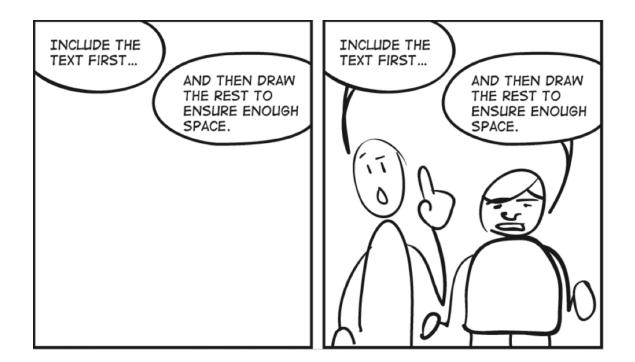
COMPOSITION PERSPECTIVE FLOW

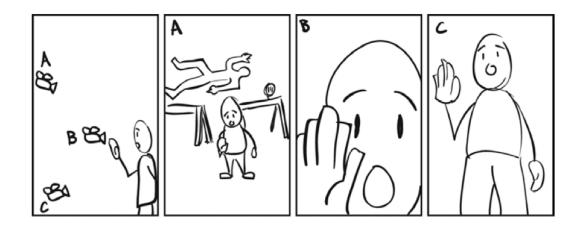


Tuesday, March 26, 13





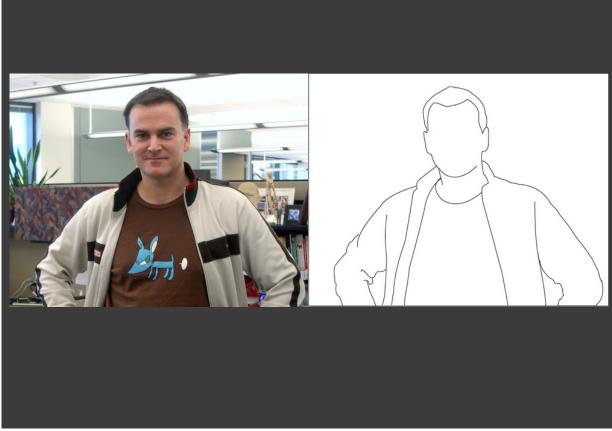


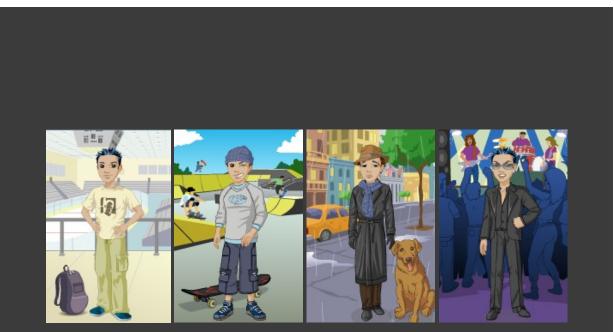










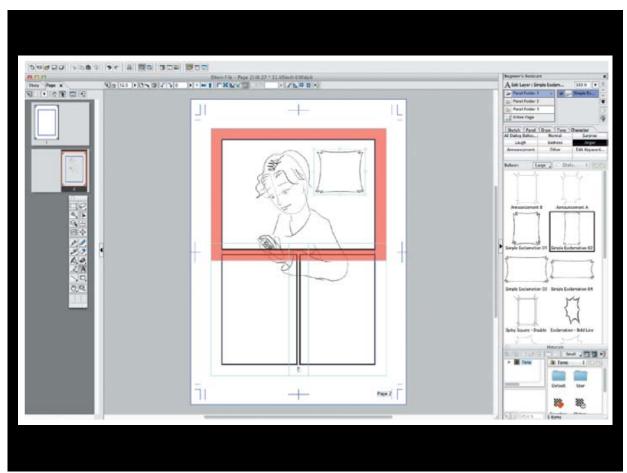


http://avatars.yahoo.com



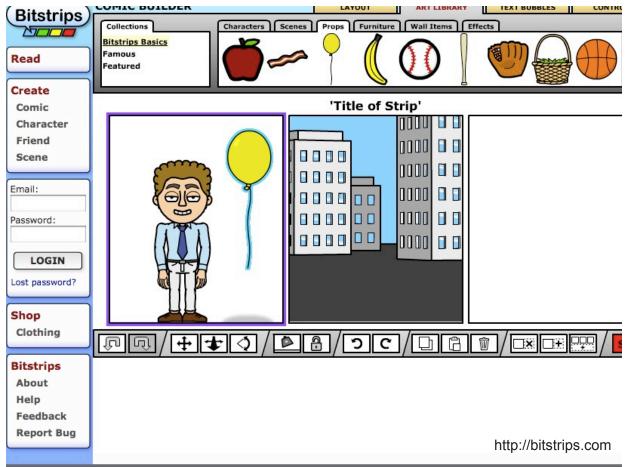






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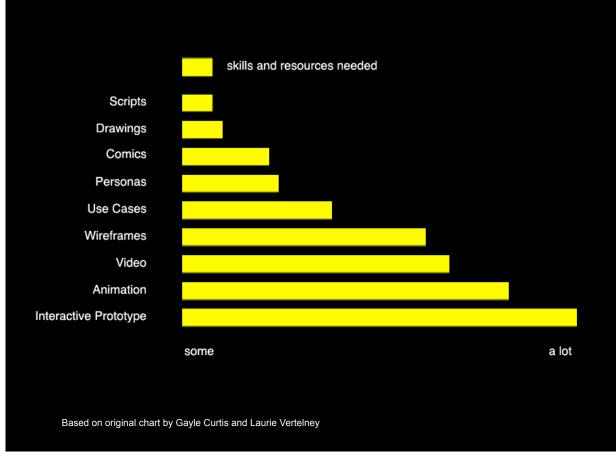


BREAKING DOWN THE BARRIERS

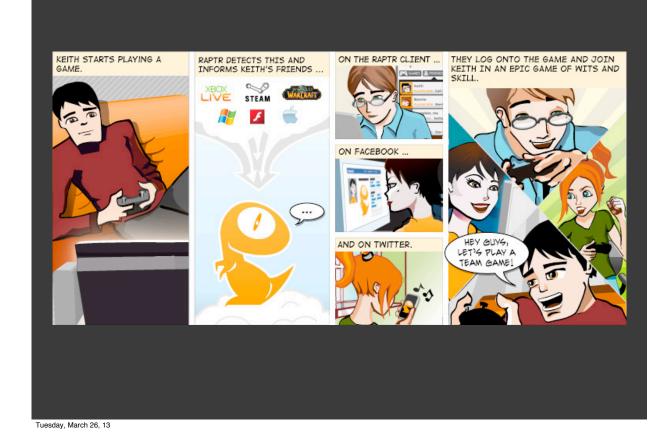
AUDIENCE

Tuesday, March 26, 13











"INSTRUCTIONS THAT LOOK EASIER ARE INTERPRETED AS EASIER TASKS."

A RECIPE FOR MOTIVATION: EASY TO READ, EASY TO DO

http://www.scientificamerican.com/article.cfm?id=a-recipe-for-motivation



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